## Yves Simard GPB

Bio

Yves graduated in administration from Laval University in 1979. He joined Bell in 1981 where he held positions in sales and management, primarily in the contacts centers practice.

As General Manager, he had the pleasure of working with his teams in Quebec City, Montreal and Toronto in business consulting and system integration of various contact center technologies.

Retired since 2014, he devotes time to his two children and four grandsons. He practices downhill skiing, water sports and shares a common passion with his wife: travelling.